



*"The Best Show for Family Fun  
in South West Victoria"*



**SPONSORSHIP  
INVITATION**

# **2024 NOORAT SHOW**

## **Saturday, 16th November**

Prepared by  
Noorat & District Agricultural &  
Pastoral Society Inc.



[www.nooratshow.org.au](http://www.nooratshow.org.au)



On the third Saturday in November all roads in the South West lead to Noorat for the **Annual Noorat Show** NEW SOUTH WALES

**We would like invite you to support the biggest little show in the South West**



Established in 1932 with a goal of promoting the very best the region has to offer, the Noorat Show has maintained its reputation of showcasing agricultural excellence and industrial innovation as well as providing an event for the whole family to enjoy.

***The Family Friendly Show***



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## Why the Noorat Show?

- A major highlight on the events calendar for the South West
- Attracting over 8,500 people in 2023
- Over 110 trade sites including the major agricultural machinery dealers in the district
- FREE Children's entertainment
- FREE Live Music stage all day
- Cooking demonstrations
- A full program of homecraft and agricultural competitions including horses, sheep, cattle, poultry, dairy goats, miniature goats, Woodchop, Yard Dogs and Dog High Jump
- Show & Shine Competition

*Something for everyone!*

## *The Family Friendly Show*



## WHAT SPONSORSHIP CAN OFFER YOU



- Noorat Show website: Logo with link to your website
- Show schedule: Business advert or listing in our show schedule
- Pre-show editorial in media
- Opportunity for editorial in our show supplement
- Signage around the grounds on show day
- PA commentary
- Sponsors are encouraged to participate in trophy presentations

### PLUS:

- Gate admission tickets
- Trade site
- Tickets to show dinner

**Get your business involved with the best little show in the South West.  
Sponsorship packages begin from July each year.**



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## SPONSORSHIP PACKAGES

**Platinum Level**  
**\$3,000 inc GST**

### **Platinum Level includes:**

- Business logo on Noorat Show signs, letterhead and all promotional material
- Noorat Show website: Logo with link to your business website
- Large trade site
- Full colour page advertisement in show schedule
- Bannerage around the grounds
- PA commentary on Show Day
- 4 Gate Admission Tickets and parking in the Member's Car Park for 2 vehicles
- Invitation for 4 representatives to attend the Show Dinner

### **Gold Level includes:**

- Business logo on all promotional material
- Noorat Show website: Logo with link to your business website
- Large trade site
- Full page black and white advertisement in show schedule
- PA commentary on Show Day
- 3 Gate Admission Tickets and parking in the Member's Car Park for 2 vehicles
- Invitation for 3 representatives to attend the Show Dinner

**Gold Level**  
**\$2,000 inc GST**





## SPONSORSHIP PACKAGES

**Silver Level**  
**\$1,000 inc GST**

### **Silver Level includes:**

- Business Logo on promotional material
- Noorat Show website: Logo with link to your business website
- Trade site
- Advert (1/2 page, black & white) in show schedule
- Bannerage around the grounds
- PA commentary on Show Day
- 2 Gate Admission Tickets and parking in the Member's Car Park for 1 vehicle

### **Bronze Level includes:**

- Noorat Show website: Logo with link to your business website
- Advert (1/4 page black & white) in show schedule
- PA commentary on Show Day
- Bannerage around the grounds
- 2 Gate Admission Tickets

**Bronze Level**  
**\$500 inc GST**





## SPONSORSHIP PACKAGES

**Supporter Package  
\$200 inc GST**

### **Supporter Package includes:**

- Listing on Noorat Show website
- Listing in show schedule
- Bannerage around the grounds on Show Day
- PA commentary on Show Day
- 2 Gate Admission Tickets

**Please fee free to contact us to discuss  
your sponsorship options for the 2024 Noorat Show**

Contact us:

President: Rob Onley

Secretary: Vicki Marr

Ph: 0455 669 984

Email: [secretary@nooratshow.org.au](mailto:secretary@nooratshow.org.au)

#### **TERMS & CONDITIONS**

**Packages begin from July each calendar year.**

**Signage to be supplied by sponsor businesses.**



[www.nooratshow.org.au](http://www.nooratshow.org.au)



## TERMS AND CONDITIONS

- **COMPLETED SPONSORSHIP AGREEMENT FORM MUST BE RETURNED BY 30 JUNE**

Mail:

Secretary

Noorat & District A&P Society

PO Box 85

Noorat 3265

Email: [secretary@nooratshow.org.au](mailto:secretary@nooratshow.org.au)

- **SCHEDULE ADVERTISING: DEADLINE 15 JULY**

To be included in the Show Schedule, signed Sponsorship Agreement, advertisement and/or logo must be received by the respective dates.

**It is your responsibility to have advertising material to the Secretary by the due date. If not received as required, your sponsorship will be acknowledged as a listing only.**

- An official invoice/receipt will be issued with details for direct deposit.
- All Show documentation will provide the Noorat Show ABN number for taxation purposes.
- Sponsors providing trophies are invited to make the presentations themselves on Show Day. Please advise the Secretary or Section Steward if you would like to do so.
- Display Banners - Sponsors are encouraged to display their banners around the grounds. Please contact the Secretary to discuss a suitable location.
- **Trade Space:** If trade space is included in the sponsorship level you choose and you would like to take advantage of this offer, please indicate on the Sponsorship Agreement form and a formal Site Application form will be forwarded closer to the Show. We would encourage our sponsors to utilize trade space for greater exposure for your business and it offers our patrons a diverse range of things to see and experience at the show.